

IN THE SPECIFICATION

Please insert the following section heading at page 1, before the title:

TITLE OF THE INVENTION

Please insert the following section headings at page 1, before line 1, as follows:

BACKGROUND OF THE INVENTION

FIELD OF THE INVENTION

Please insert the following section heading at page 1, line 3, as follows:

DISCUSSION OF THE BACKGROUND

Please insert the following section heading at page 1, line 23, as follows:

SUMMARY OF THE INVENTION

Please insert the following section heading at page 5, before line 1, as follows:

BRIEF DESCRIPTION OF THE DRAWINGS

Please insert the following section heading at page 5, between lines 17 and 18, as follows:

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

Please amend the paragraph beginning at page 6, line 1 as follows:

Figures 2 and 3 illustrate the cells of a foam material forming an applicator according to the invention, i.e. a foam material 20 having cells of relatively large size. The foam 20 includes partial cells which open onto an application face 21 via at least one emergent edge 25. Here again, the application face 21 is covered in a flock coating 30. According to the

invention, by using a foam material 20 with cells of larger size, the adhesive for the flock coating 30 is applied inside the open partial cells at the surface, conforming to the walls of these cells. The surface on which the flocking fibres are set does not therefore correspond to the envelope surface S of the application face containing the emergent edges 25 of the partial cells. Thus, the adhesive does not block the cells thereby leaving a clear passage for the product. As the partial cells opening onto the application face 21 are relatively large, they thus constitute cavities capable of accumulating product when the application face is loaded. Thus, the application surface has a greater product take-up capacity, which can improve the coverage and/or the useful working life of the applicator.

Please amend the paragraph beginning at page 11, line 10, as follows:

Figure 15 illustrates another example of an applicator device 810 in which the applicator 820 incorporates an axial recess 827 in its central portion which extends over the full axial height of the applicator and which emerges at the application surface 821 covered by a flock coating 830. The recess 827 serves as a seating for the product which takes the form of a stick of solid product P, the stick being held in a fixed position on the end-piece 860. The upper surface of the product stick P is set back slightly from the application surface 821. When the application surface is applied against the area to be treated, the applicator 820 is compressed so that the upper surface of the product stick P comes into contact with the surface to be treated. The product can then be spread by the application surface 821 of the applicator 820.

Please amend the paragraph beginning at page 11, line 21, as follows:

Figure 16 illustrates another example of an applicator device 510 in which the applicator 520 is integral with a handle 560. This applicator 520, which can be covered by a

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flock coating 530 may be intended for example to be placed in contact with a product held in a container 540 so as to be impregnated with the product by capillary action.

Please amend the Abstract on a separate sheet as follows: